

## **What we Do?**

Build PR is a ready to go business solution for builders. We greatly enhances small to medium sized Builders ability compete with the major project home franchises, and provide a professional platform to promote, market and grow their businesses.

Our innovative business solutions provides our builders the ultimate all in one business solution.

## **Web Design and Iphone App**

Our web and mobile App connect and streamline your marketing across a broad range of digital medias. As a result, it can give you a leading edge over your competitors. Build PR provides its clients with an amazing full featured website, matching thoughts of the major builders.

Offering great value for money and a simplified approach to building your presence in the digital space, joining BuildPR will delivers big benefits to your business.

The BuildPR CMS (Content management system) is a self-managed web building system that allows you to manage your website quickly and easily.

## **Branding, logos and Stationary Design Package**

Branding is the disciplined process used to build awareness and extend customer loyalty. A poorly presented brand image may be the missing link why a potential customer will choose the 'better looking' brand. The perception that, if it **looks** good, it must **be** good.

At Build PR we provide not just printed stationery designs, but digital stationery designs as well; including email templates, logos in a variety of sizes and formats, Word .docs, web design and much more.

Business Card, Letterhead, With Comps Slip, Envelope & brochures

## **Online Marketing and Social Media**

Online marketing is constantly evolving. The latest addition to internet marketing mix is social media marketing, brought about with the explosion of Web social media networking websites, blogs, microblogs such as Facebook, Youtube, Twitter and Wikipedia.

Use the free power of social media to promote your business and products. Upload house plan video animation and images to such platforms as facebook, youtube, flicka (all provided by Build PR) and watch your website traffic grow.

## **Rebranded Our House Plans as Your own**

Rebrand our house plans as your own. We provide you with rebranded brochures to impress

your clients and with a full Schedule of Quantities for each House plan, turn quotes around in no time. House and Land Packages are a breeze with our tools and systems. Don't lose your clients with BuildPR you control the building process from concept to creation.

### **Building Design and Planning Support**

We help our builders to WIN JOBS. Turn quotes around quickly and don't let that client get away. Build PR will provide you with site analysis and planning advice for a smooth Council Application. We are your personal team of Planners, Engineers and Building designers.

### **Estimating Software**

With Planswift Estimating software you eliminate manual plan takeoffs and drastically reduce the chance of miscalculating materials or missing items. You can import PDF plans right from the plan room or import plans using industry standard formats. It's time to put away those rulers and highlighters automate your estimating.

Exclusive time savings modules and templates to are provide for all BuildPR members. Along with takeoff files for every house.

### **3d Visualisation and Animation**

All designs are provide with stunning, 'hyper-real', photorealistic 3D images and video. Providing clients with a great first impression. But for the ultimate experience visit the animated BuildPR village featuring fly arounds and walkthroughs.